

**Mainland Resources, Inc.**  
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## **NEWS RELEASE**

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### **MAINLAND RESOURCES INC. REAPPOINTS WILLIAM D. THOMAS AS CHIEF FINANCIAL OFFICER**

Houston, Texas / PR Newswire – March 29, 2010 –The Board of Directors of Mainland Resources, Inc., a Nevada corporation (the “Company”) (SYMBOL MNLU-OTCBB, 5MN-Frankfurt) has re-appointed William D. Thomas as Chief Financial Officer/Treasurer of the Company effective as of March 26, 2010. Mr. Thomas formerly served the Company as interim CFO from July 9, 2008 to September 22, 2009, but resigned the position in order to satisfy commitments to other interests, which are now complete. He joined the Board of directors of the Company on September 22, 2009.

Mr. Thomas states, “I am very pleased to be back on a full-time basis with a management team that rewards its members’ contributions and looks to build real long-term value for all of its stakeholders. I look forward to being a part of Mainland Resources, Inc.’s success.”

The Company expects that it will benefit greatly from Mr. Thomas’ broad experience in working with growth-oriented energy companies and his intimate understanding of financial structures, particularly in the areas of new and emerging projects.

#### **About William D. Thomas**

William D. (Bill) Thomas has a lengthy career in senior management, finance and accounting for the natural resource sector spanning more than thirty years.

He was most recently CFO of Hana Mining Ltd, a TSX Venture Exchange listed Canadian Copper /Silver exploration company which has experienced significant growth in its business. In the oil and gas sector, most notably, Mr. Thomas held various successive management positions with Kerr McGee Corporation’s China operations based in Beijing, China, ending in 2004 with his final position as Business Director of Business Services. He was previously General Manager (1999-2002), and Finance and Administration Manager (1996-1999) of Kerr McGee’s China operations.

While in China, Mr. Thomas was responsible for General Management, Finance including Sarbanes Oxley reporting, Budgeting, Treasury, Procurement, IT, Taxation, Marketing, Insurance, Business Development including commercial negotiations with the Chinese partner, China National Offshore Oil Co (CNOOC) and other Chinese and joint venture partners.

Mr. Thomas focused heavily on supporting exploration and development operations for three operated blocks in Bohai Bay, as well as evaluation and negotiation of new venture blocks in East China Sea and the South China Sea. He was also responsible for the liaison with CNOOC and other Chinese oil companies, Kerr McGee US management and joint venture partners, where his main focus was to ensure cost effective and timely achievement of various approved work programs and budgets. He was also Chief Representative for Kerr McGee on the Joint Management Committee (JMC) with CNOOC.

## **Mainland Resources, Inc. – cont'd**

Mr. Thomas previously worked as Finance Director of Kerr McGee's UK operations based in London/Aberdeen (1992-1996), and Kerr McGee's Canadian operations in Calgary, Alberta, Canada (1984-1992), including the company's predecessor company, Maxus Canada Ltd, which was acquired by Kerr McGee.

His involvement in the initial entry into both China and the UK North Sea – both startups of local and expatriate personnel that eventually developed into core areas (over \$1Billion) for Kerr McGee, each of which were the company's first operated offshore oil fields in these countries.

In his early career Mr. Thomas also held senior management positions in the finance divisions of Norcen Energy Ltd of Calgary, Alberta (1981-1984), Denison Mines Ltd of Ontario Canada (1978-1981) and Algoma Steel Corporation of Sault Ste Marie, Ontario, Canada (1977). He was also a Senior Auditor for the accounting firm, Coopers & Lybrand in Toronto, Canada (1975-1977).

Mr. Thomas attained his Chartered Accountant (CA) designation from the Canadian Institute of Chartered Accountants in 1977. He holds an Honors Bachelor of Commerce and Finance from the University of Toronto, Ontario, Canada.

Mark N. Witt resigned as the Chief Financial Officer/Treasurer of the Company effective as of March 23, 2010. The Board of Mainland wishes to thank Mr. Witt for his many contributions and wishes him success in his future endeavors.

### **About Mainland Resources, Inc.**

Mainland Resources is a junior company engaged in the exploration and development of oil and gas resources. The Company's current initiatives are focused on the acquisition and development of leases in emerging gas regions with the potential for discoveries including the Haynesville shale.

Symbol: MNLU – OTCBB, Symbol: 5MN; Frankfurt, WKN No.: A0ND6N

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## **Mainland Resources, Inc. – cont'd**

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